## PRESS RELEASE



## TVN LIVE PRODUCTION produces the innovation games of the trade fair SportsInnovation 2022 and has an exhibition stand

Hanover, May 10, 2022. The ,SportsInnovation' is one of the most important trade fairs for sports communication. During innovation games, the latest technologies and trends are used under real conditions, allowing a comprehensive insight into the sports business of tomorrow. TVN will realise the live operation on behalf of the organisers and will also be represented with its own exhibition stand.

The hosts D.LIVE/D.SPORTS, DFL Deutsche Fußball Liga and "Spielmacher" are expecting over 1,000 visitors and more than 60 exhibiting companies over two days in the Merkur Spiel-Arena in Düsseldorf.

"TVN has been commissioned to produce the three innovation games with numerous special cameras", says TVN Head of Sales Bastian Berlin. "We have two UHD OB vans, a remote control room and various special equipment in use to realise a future-oriented high-end production."

Much of the equipment will be used in public for the first time. The guests will experience the new technology exclusively and under real conditions.



TVN LIVE PRODUCTION: Pioneering solutions for the SportsInnovation 2022 innovation games.

One crew is operating the TVN-Ü6 to produce the test matches in UHD-HDR, using more than 40 cameras. The innovative special solutions include a 50m railcam with curve around the corner flag, the TVN Live-Copter providing UHD-HDR signals of beauty shots outside the stadium, a TVN FPV Live-Drone flying through the players' tunnel into the arena, a Rocketcam, four corner flag cameras, a Pico highspeed Polecam, the Sony FX6 TVN cinestyle camera and many other systems.

In addition, part of the matches will be implemented as a remote showcase. A slomo operator will feed his clips via a remote EVS controller from Hanover. Also in Hanover, a cameraman will control a remote camera with a 70x lens via a control panel.

TVN-Ü3 also is on site to record and broadcast the stage programme, including keynotes of top-class speakers.

At the fair stand P20, TVN experts will be on hand to answer any questions.

The latest trends from the fields of sports, media stadiums and sports venues in an extraordinary set-up – on May 11 and 12 in the Merkur Spiel-Arena in Düsseldorf.

## About TVN LIVE PRODUCTION

TVN LIVE PRODUCTION is a premium provider for outside broadcasts and is certified for its service quality. On this basis, TVN realises sophisticated sports and show events worldwide for both public and private TV broadcasters. The company has 38 years of experience and is characterised by highly qualified staff, maximum reliability and solution-oriented flexibility. Whether UHD-HDR, an own onboard workflow for independent signal processing of UHD and HD, 3D audio or fourfold parallel production with up to 100 cameras: TVN LIVE PRODUCTION operates one of the most powerful OB fleets in Europe with six double trucks and ten SNG vehicles. TVN is a sought-after partner of broadcasters as well as manufacturers in the development and application of innovative production solutions. A company of the TVN GROUP Film & TV Production with branches in Berlin, Bremen, Flörsheim, Frankfurt o.t.M., Hamburg, Hanover, Kiel, Cologne, Leipzig and Munich.

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